ELMO DOCUMENT CAMERA CASE STUDY

PS 19 East Village School



OVERVIEW

PS 19 East Village Community School in New York City has embraced educational technology to make learning more engaging and collaborative. By equipping every classroom with ELMO document cameras and interactive whiteboards, the school has transformed traditional teaching into an interactive, student-centered experience.

CHALLENGES

Before adopting modern tools, classrooms relied on older equipment like overhead projectors and printed handouts. These limited visibility, slowed lesson delivery, and made it harder for students to engage with one another's work. Teachers needed a flexible, user-friendly solution that supported diverse learning styles.

SOLUTION

PS 19 adopted ELMO document cameras alongside interactive whiteboards in every classroom, from Pre-K to fifth grade. The cameras allow teachers to project student work, share books for group read-alouds, and create dynamic, real-time discussions. This technology also gives students the opportunity to showcase their work to peers, making learning more interactive and inclusive.

SOLUTIONS IMPLEMENTED

The school integrated the cameras across all classrooms and trained staff to use them as part of daily instruction. Teachers quickly adapted thanks to the ELMO Product's intuitive design, using them for lessons, feedback sessions, and interactive activities. Over time, the cameras became an essential part of lesson planning and classroom culture.

OUTCOMES

- **Increased engagement:** Students actively participate by sharing their work and receiving feedback in real time.
- **Stronger collaboration:** Teachers and students learn together through visible, shared content.
- **User-friendly integration:** The simple interface ensures teachers can use the cameras effortlessly during any lesson.

CUSTOMER PERSPECTIVE

- **Principal Bradley Goodman**: "*The ELMO document camera allows teachers to support 100% of our learners with a visual tool that makes lessons more interactive and dynamic.*"
- **Teacher Ruth Frank-Holcomb:** "*Students love sharing their work on the ELMO camera. It keeps them engaged, excited, and collaborative in class discussions.*"

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